## **ORDER**

Orders Order / Rev: 699266 - 3 06231802 Alt Order #: AMERICAN CROSSROADS Product Desc: Estimate: 690 (Pres) 09/04/12 - 09/14/12 Flight Dates: Primary AE: Aaron Ashe Original Date / Rev: Sales Office: 07/12/12 / 08/27/12 T-WAS Order Type: Political Sales Region: NAT Crossroads Media/ POL Agency Name: **Buying Contact:** Emily Milhoan Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 66 Canal Center Plaza Suite 500 Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: **American Crossroads** Demographic: A35+ New Business Thru: **Product Codes:** IS-Candidate/Presidential Order Separation: 00:15:00 Priority: P-2 Advertiser External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/14/12	74	\$72,140.00	\$61,319.00

## **Totals**

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	74	\$72,140.00	\$61,319.00	0.00
Totals	74	\$72,140,00	\$61.319.00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

AGY, GEN, POL

Order Share	Share	Total
WTSP-TV	20%	\$72,140.00
Market	100%	\$360,700.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WFLA	22%	\$79,354.00
WFTS	21%	\$75,747.00
WMOR	0%	\$0.00
WTOG	0%	\$0.00
WTTA	0%	\$0.00
WTVT	30%	\$108,210.00
WVEA	0%	\$0.00
WWSB	7%	\$25,249.00
WXPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	e Days	Len Spots	Rate Pri	Rtg Type S	Spots	Amount
1	WTSP	09/07/12	09/07/12	Letterman	CM	1135p-1237a	F	:30	1 \$1,100.00 P-2	0.00 NM	1	\$1,100.00
				Late Night with Day	vid Letterma	n						
	ELEMEN	NT AT PO	STION 1 IN	N DAYDETAILEDPE	RIOD IS RA	TE LATE SHOW	WITH DAVID	LETTERMA	N			
	Star	t Date I	End Date	Weekdays S	Spots/Week	Rate R	ating_					
W	eek: 09/0	03/12	09/09/12	F	1	\$1,100.00	0.00					
2	WTSP	09/07/12	09/07/12	Price Is Right	CM	11a-12p	F	:30	1 \$1,200.00 P-2	0.00 NM	1	\$1,200.00
				Price Is Right								

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Order / Rev: 699266 - 3 Advertiser: American Crossroads

Alt Order #: 06231802 Product Desc: AMERICAN CROSSROADS WTSP-TV

ELEMENT AT POSTI		entory Code YDETAILEDPERI		Start/End Ti		Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
		<u>eekdays</u> <u>Sp</u> F	ots/Week 1	Rate \$1,200.00	Rating 0.00						
3 WTSP 09/07/12 09/	00/12	M-F)	CM	M-F 11-1135p		:30	1	\$2,600.00 P-2	0.00 NM	1	\$2,600.00
ELEMENT AT POSTI		(M-F)		TE 10 NEWS							
			ots/Week	Rate	Rating						
	00/12	F		\$2,600.00	0.00						
4 WTSP 09/07/12 09		R ing and the Restle	CM ess	1230-130p	F	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
ELEMENT AT POSTI	ON 1 IN DAY	YDETAILEDPERI	OD IS RAT			;					
		<u>eekdays      Sp</u> F	ots/Week 1	Rate \$1,200.00	Rating 0.00						
5 WTSP 09/07/12 09		30a	СМ	5-530a	F	:30	1	\$280.00 P-2	0.00 NM	1	\$280.00
ELEMENT AT POSTI		30a 10 News YDETAII EDPERI	OD IS RAT	TE 10 NEWS							
			ots/Week	Rate	Rating						
	00/12	F	1	\$280.00	0.00			<b>^</b>			
6 WTSP 09/07/12 09		530-6p News at 530p	СМ	530-6p	F	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
ELEMENT AT POSTI	ON 1 IN DAY	YDETAILEDPERI		_							
		<u>eekdays      Sp</u> F	ots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
7 WTSP 09/07/12 09		6-7a	СМ	6-7a	F	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
ELEMENT AT POSTI		a 10 News YDETAII EDPERI	OD IS RAT	TE 10 NEWS							
			ots/Week	Rate	Rating						
	00/12	F	1	\$400.00	0.00			<b>^.</b>		,	<b>A</b>
8 WTSP 09/07/12 09		S Evening News S Evening News	СМ	630-7p	F	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
ELEMENT AT POSTI	ON 1 IN DAY	YDETAILEDPERI									
		<u>eekdays      Sp</u> F	ots/Week 1	Rate \$1,200.00	Rating 0.00						
9 WTSP 09/07/12 09	0/07/12 CBS	This Morning	СМ	8-9a	F	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
ELEMENT AT POSTI		S This Morning YDETAILEDPERI	OD IS RAT	(8:00 AM-9:00 TE CBS THIS I							
Start Date End	d Date We	eekdays Sp	ots/Week	Rate_	Rating						
Week: 09/03/12 09/03/10 WTSP 09/10/12 09/03/10 WTSP 09/10/12 09/10/12 09/10/12	00/12	F	CM	\$400.00	0.00 M	:30		\$2,600,00 D.2	0.00 NIM	4	¢2 c00 00
10 W15P 09/10/12 08	,	(M-F) (M-F)	CIVI	M-F 11-1135p	) IVI	.30	1	\$2,600.00 P-2	0.00 NM	'	\$2,600.00
ELEMENT AT POSTI					Datina						
			ots/Week	Rate							
Week: 09/10/12 09/	16/12 M-		1		Rating 0.00						
11 WTSP 09/10/12 09/	0/10/12 M-F	12-1230p	CM	\$2,600.00 12-1230p		:30	1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
11 WTSP 09/10/12 09	0/10/12 M-F 10 N	12-1230p News @ Noon	СМ	\$2,600.00 12-1230p	0.00	:30	1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
11 WTSP 09/10/12 09  ELEMENT AT POSTI  Start Date End	0/10/12 M-F 10 N ON 1 IN DA	12-1230p News @ Noon YDETAILEDPERI eekdays Sp	CM OD IS RAT	\$2,600.00 12-1230p FE 10 NEWS Rate	0.00 M	:30	1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
11 WTSP 09/10/12 09  ELEMENT AT POSTI  Start Date Week: 09/10/12 09/	0/10/12 M-F 10 N ON 1 IN DAN 1 Date Wo 16/12 M-	12-1230p News @ Noon YDETAILEDPERI eekdays Sp	CM OD IS RAT ots/Week 1	\$2,600.00 12-1230p TE 10 NEWS Rate \$1,100.00	0.00 M Rating 0.00						
11 WTSP 09/10/12 09  ELEMENT AT POSTI  Start Date End Week: 09/10/12 09/ 12 WTSP 09/10/12 09/	0/10/12 M-F 10 NON 1 IN DA' Date W 16/12 M- 0/10/12 M-F The	12-1230p News @ Noon YDETAILEDPERI eekdays Sp  2-3p	CM OD IS RAT ots/Week 1 CM	\$2,600.00 12-1230p TE 10 NEWS Rate \$1,100.00 2-3p	0.00 M Rating 0.00 M	:30	1	\$1,100.00 P-2 \$800.00 P-2		1	\$1,100.00 \$800.00
11 WTSP 09/10/12 09  ELEMENT AT POSTI  Start Date End Week: 09/10/12 09/  12 WTSP 09/10/12 09  ELEMENT AT POSTI	0/10/12 M-F 10 N ON 1 IN DA' 1 Date W0 16/12 M-F 1/10/12 M-F The ON 1 IN DA'	12-1230p News @ Noon YDETAILEDPERI eekdays Sp 2-3p Talk YDETAILEDPERI	CM OD IS RAT ots/Week 1 CM OD IS RAT	\$2,600.00 12-1230p TE 10 NEWS <u>Rate</u> \$1,100.00 2-3p	0.00  M  Rating 0.00  M						
11 WTSP 09/10/12 09  ELEMENT AT POSTI  Start Date Enc Week: 09/10/12 09/  12 WTSP 09/10/12 09  ELEMENT AT POSTI Start Date Enc	0/10/12 M-F 10 N ON 1 IN DA' 1 Date W 16/12 M-F 1/10/12 M-F The ON 1 IN DA' 1 Date W	12-1230p News @ Noon YDETAILEDPERI eekdays Sp 2-3p Talk YDETAILEDPERI	CM OD IS RAT ots/Week 1 CM	\$2,600.00 12-1230p TE 10 NEWS Rate \$1,100.00 2-3p	0.00 M Rating 0.00 M						
11 WTSP 09/10/12 09  ELEMENT AT POSTI  Start Date Enc Week: 09/10/12 09/  12 WTSP 09/10/12 09  ELEMENT AT POSTI Start Date Enc	0/10/12 M-F 10 N ON 1 IN DA Date W 16/12 M-F The ON 1 IN DA Date W 16/12 M-F The ON 1 IN DA Date W 16/12 M-F 1/10/12 M-F	12-1230p News @ Noon YDETAILEDPERI eekdays Sp 2-3p Talk YDETAILEDPERI eekdays Sp 5-530p	CM OD IS RAT ots/Week 1 CM OD IS RAT ots/Week	\$2,600.00 12-1230p TE 10 NEWS <u>Rate</u> \$1,100.00 2-3p TE CBS THE T <u>Rate</u>	0.00  M  Rating 0.00  M  TALK  Rating				0.00 NM		
11 WTSP 09/10/12 09  ELEMENT AT POSTI  Start Date End Week: 09/10/12 09/  12 WTSP 09/10/12 09  ELEMENT AT POSTI  Start Date End Week: 09/10/12 09/	0/10/12 M-F 10 N ON 1 IN DA' d Date W0 16/12 M-F The ON 1 IN DA' d Date W0 16/12 M-F 0/10/12 M-F 5-53	12-1230p News @ Noon YDETAILEDPERI eekdays Sp 2-3p Talk YDETAILEDPERI eekdays Sp 5-530p 30p 10 News	CM OD IS RAT ots/Week 1 CM OD IS RAT ots/Week 1 CM	\$2,600.00 12-1230p TE 10 NEWS <u>Rate</u> \$1,100.00 2-3p TE CBS THE T <u>Rate</u> \$800.00 5-530p	0.00  M  Rating 0.00  M  TALK  Rating 0.00	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
11 WTSP 09/10/12 09  ELEMENT AT POSTI  Start Date Enc Week: 09/10/12 09/  12 WTSP 09/10/12 09/  ELEMENT AT POSTI  Start Date Enc Week: 09/10/12 09/  13 WTSP 09/10/12 09/  ELEMENT AT POSTI  Start Date Enc ELEMENT AT POSTI  Start Date Enc	0/10/12 M-F 10 N ON 1 IN DA 16/12 M-F 16/12 M-F The ON 1 IN DA 1 Date 16/12 M-F 110/12 M-F 5-5: ON 1 IN DA 1	12-1230p News @ Noon YDETAILEDPERI eekdays Sp 2-3p Talk YDETAILEDPERI eekdays Sp 5-530p 30p 10 News YDETAILEDPERI eekdays Sp	CM OD IS RAT ots/Week 1 CM OD IS RAT ots/Week 1 CM	\$2,600.00 12-1230p TE 10 NEWS Rate \$1,100.00 2-3p TE CBS THE T Rate \$800.00 5-530p TE 10 NEWS Rate	0.00  M  Rating 0.00  M  TALK  Rating 0.00  M	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
11 WTSP 09/10/12 09  ELEMENT AT POSTI  Start Date	M-F	12-1230p News @ Noon YDETAILEDPERI eekdays Sp 2-3p : Talk YDETAILEDPERI eekdays Sp 5-530p 30p 10 News YDETAILEDPERI eekdays Sp DETAILEDPERI eekdays Sp	CM OD IS RATOTE  OD IS RATOTE  OD IS RATOTE  CM  OD IS RATOTE  OD IS RATOTE  OD IS RATOTE  OD IS RATOTE  OTE // Week  1	\$2,600.00  12-1230p  TE 10 NEWS  Rate \$1,100.00  2-3p  TE CBS THE T  Rate \$800.00  5-530p  TE 10 NEWS  Rate \$800.00	0.00  M  Rating 0.00  M  TALK  Rating 0.00  M  Rating 0.00	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00 \$800.00
11 WTSP 09/10/12 09  ELEMENT AT POSTI  Start Date Enc Week: 09/10/12 09/  12 WTSP 09/10/12 09/  ELEMENT AT POSTI  Start Date Enc Week: 09/10/12 09/  13 WTSP 09/10/12 09/  ELEMENT AT POSTI  Start Date Enc ELEMENT AT POSTI  Start Date Enc	Margin   M	12-1230p News @ Noon YDETAILEDPERI eekdays Sp 2-3p a Talk YDETAILEDPERI eekdays Sp 5-530p 30p 10 News YDETAILEDPERI eekdays Sp 66a -6a 10 News	CM OD IS RATOTE OF THE PROPERTY OF THE PROPERT	\$2,600.00  12-1230p  TE 10 NEWS  Rate \$1,100.00  2-3p  TE CBS THE T  Rate \$800.00  5-530p  TE 10 NEWS  Rate \$800.00  530-6a	0.00  M  Rating 0.00  M  TALK  Rating 0.00  M	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00

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Order / Rev: 699266 - 3 Advertiser: American Crossroads

Alt Order #: 06231802 Product Desc: AMERICAN CROSSROADS WTSP-TV

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Γime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
14 WTSP	09/10/1	2 09/10/12	530-6a	CM	530-6a	M	:30	1	\$320.00 P-2	0.00 NM	1	\$320.00
E. E		0071011411	530-6a 10 News		TE 40 NEWO							
_	_		N DAYDETAILEDI Weekdays		_							
Week: 09/	rt Date /10/12	End Date 09/16/12	<u>vveekuays</u> M	Spots/Week 1	Rate \$320.00	Rating 0.00						
			M-F 6-630p	CM	6-630p	M	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
			6-630p 10 News						, ,			, ,
ELEME	NT AT P	OSTION 1 II	N DAYDETAILED	PERIOD IS RA	TE 10 NEWS							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	M	1	\$1,000.00	0.00			<b>#</b> 4 000 00 <b>P</b> 0	0.00.1114		<b>#</b> 4 000 00
16 WTSP	09/10/1	2 09/10/12	7-730p 10 News, 7pm N	CM 4-E	7-730p	M	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
ELEME	NT AT P	OSTION 1 II	N DAYDETAILED		TE 7P NEWS	3						
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/10/12	09/16/12	M	1	\$1,200.00	0.00						
17 WTSP	09/10/1	2 09/10/12	CBS This Mornin	ng CM	7a-8a	M	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
			CBS This Mornin	0	(7:00 AM-8:0	,						
			N DAYDETAILED		_							
Sta Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$400.00	Rating 0.00						
18 WTSP			M-F 9-930a 10 N		9-9:30A	M	:30	1	\$280.00 P-2	0.00 NM	1	\$280.00
10 11131	03/10/1	2 03/10/12	10 News, 9am	iews, saulvi	9-9.50A	IVI	.50	'	Ψ200.001 -2	0.00 INIVI	'	Ψ200.00
ELEME	NT AT P	OSTION 1 II	N DAYDETAILED	PERIOD IS RA	TE 10 NEWS							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/10/12	09/16/12	M	1	\$280.00	0.00						
19 WTSP	09/08/1	2 09/08/12	•	CM	Sat 6-630p	S-	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
	NT AT D	OCTION 4 IN	Sat 6-630p 10 N		TE 40 NEWO							
	ini Ai P art Date	End Date	N DAYDETAILEDI Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	S-	<u> </u>	\$700.00	0.00						
		2 09/08/12	Sat 8-10a	CM	Sat 8-10a	S-	:30	1	\$320.00 P-2	0.00 NM	1	\$320.00
			CBS This Mornin	ng Saturday								
ELEME	NT AT P		N DAYDETAILED	PERIOD IS RA	TE CBS SAT	URDAY MORNI	ING					
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	S-	1	\$320.00	0.00			#4 000 00 B 0	0.00 NIM		<b>#4 000 00</b>
21 WTSP	09/09/1	2 09/09/12	CBS Sunday Mo CBS Sunday Mo	-	Sun 9-1030a	aS	S :30	1	\$1,600.00 P-2	0.00 NM	1	\$1,600.00
ELEME	NT AT P	OSTION 1 II	N DAYDETAILED		TE CBS SUN	IDAY MORNING	3					
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/03/12	09/09/12	S	1	\$1,600.00	0.00						
22 WTSP	09/13/1	2 09/13/12	Letterman	СМ	1135p-1237	aT	:30	1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
			Late Night with I									
			N DAYDETAILED		_		ID LETTER	RMAN				
Sta Week: 09/	rt Date /10/12	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,100.00	Rating 0.00						
			Price Is Right	CM	11a-12p	T	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
23 77131	03/13/1	2 03/13/12	Price Is Right	Civi	11α-12μ	1	.50	'	ψ1,200.001 -Z	0.00 INIVI	'	ψ1,200.00
ELEME	NT AT P	OSTION 1 II	N DAYDETAILED	PERIOD IS RA	TE PRICE IS	RIGHT						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	T	1	\$1,200.00	0.00						
24 WTSP	09/06/1	2 09/13/12		CM	M-F 11-113	5pT	:30	1	\$2,600.00 P-2	0.00 NM	2	\$5,200.00
	NT AT D		LN (M-F) N DAYDETAILEDI	DEBIUD 16 DV	TE 10 NEW/9	:						
	rt Date	End Date	Weekdays	Spots/Week		Rating						
Week: 09/		09/09/12	T	<u> 30013/Week</u>		0.00						
Week: 09/		09/16/12	T	1		0.00						
25 WTSP	09/13/1	2 09/13/12	Y&R	CM	1230-130p	T	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
<b></b> =	N= -==	007:01:::	Young and the F		TE 656 ::=:		00					
_	_		N DAYDETAILED		_		১১					
Sta Week: 09/	rt Date /10/12	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1		Rating 0.00						
vveek. 09/	10/12	U3/10/12	1	1	φι,∠υυ.υυ	0.00					I	

Order / Rev: 699266 - 3 Advertiser: American Crossroads

Alt Order #: 06231802 Product Desc: AMERICAN CROSSROADS WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Time Day	ys	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
26 WTSP	09/06/12	2 09/06/12	M-F 12-1230p	CM	12-1230p	T	[	:30	1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
ELEME	NIT AT DO	OSTION 1 IN	10 News @ Noor N DAYDETAILEDP	•	TE 10 NEWS								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/09/12	T	1	. —	0.00							
27 WTSP	09/06/12	2 09/06/12		CM	2-3p	T	Γ	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
ELEME	NIT AT DO		The Talk NDAYDETAILEDP	EDIOD IS DA	TE CBS THE	TALK							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/09/12	T	1	\$800.00	0.00							
28 WTSP	09/13/12	2 09/13/12		CM	5-530a	T	[	:30	1	\$280.00 P-2	0.00 NM	1	\$280.00
ELEME	NIT AT DO		5-530a 10 News N DAYDETAILEDP	EDIOD IS DA	TE 10 NEW/S								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	T	1	\$280.00	0.00							
29 WTSP	09/06/12	2 09/06/12	M-F 5-530p	CM	5-530p	T	[	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
ELEME	NIT AT DO		5-530p 10 News N DAYDETAILEDP	EDIOD IS DA	TE 10 NEW/S								
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/09/12	T	1	\$800.00	0.00							
30 WTSP	09/06/12	2 09/06/12	530-6a	CM	530-6a	T	Γ	:30	1	\$320.00 P-2	0.00 NM	1	\$320.00
ELEME	NT AT DO		530-6a 10 News N DAYDETAILEDP	EDIOD IS DA	TE 10 NEWS								
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/09/12	T	1	\$320.00	0.00							
31 WTSP	09/13/12	2 09/13/12	M-F 530-6p	CM	530-6p	T	[	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
			10 News at 530p		TE 40 NEWC								
	irt Date	End Date	N DAYDETAILEDP Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	T	1	\$800.00	0.00							
32 WTSP	09/06/12	2 09/06/12	M-F 6-630p	CM	6-630p	T	[	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
ELEME	NT AT DO		6-630p 10 News N DAYDETAILEDP	EDIOD IS DA	TE 10 NEWS								
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/09/12	T	1	\$1,000.00	0.00							
33 WTSP	09/13/12	2 09/13/12		CM	6-7a	T	[	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
ELEME	NIT AT DO		6-7a 10 News NDAYDETAILEDP	EDIOD IS DA	TE 10 NEW/S								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	T	1	\$400.00	0.00							
34 WTSP	09/13/12	2 09/13/12	M-F 6-630p	CM	6-630p	T	[	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
ELEME	NIT AT DO		6-630p 10 News N DAYDETAILEDP	EDIOD IS DA	TE CBS EVE	NING NEW	c						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	5						
Week: 09/		09/16/12	T		\$1,200.00	0.00							
35 WTSP	09/06/12	2 09/06/12	•	CM	7-730p	T	Γ	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
ELEME	NIT AT DO		10 News, 7pm M N DAYDETAILEDP		TE 7D NIEWS	•							
_	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/09/12	T	1		0.00							
36 WTSP	09/06/12	2 09/06/12	CBS This Morning	-	7-8a	T	[	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
ELEME	NIT AT DO		CBS This Mornin N DAYDETAILEDP		(7:00 AM-8:0		<u>.</u>						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	,						
Week: 09/		09/09/12	T	1	\$400.00	0.00							
37 WTSP	09/13/12	2 09/13/12	CBS This Morning	-	8a-9a	T	Γ	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
	NT AT D	OSTION 4 IN	CBS This Mornin NDAYDETAILEDP	•	(8:00 AM-9:0	,	<u> </u>						
_	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating	,						
Week: 09/		09/16/12	T	1	\$400.00	0.00							
E38 WTSP	09/06/12	2 09/06/12		CM	9-9:30A	T	Γ	:30	1	\$280.00 P-2	0.00 NM	1	\$280.00

Order / Rev: 699266 - 3 Advertiser: American Crossroads

Alt Order #: 06231802 Product Desc: AMERICAN CROSSROADS WTSP-TV

Ln Ch Sta	rt End	Inventory Code		Start/End 7	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
		M-F 9-930a 10 No 10 News, 9am	ews, 9an								
		N DAYDETAILEDF		_						í	
Start Date Week: 09/03/12	End Date 09/09/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$280.00	Rating 0.00						
39 WTSP 09/12		Letterman	CM	1135p-1237		:30	1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
ELEMENT AT	DOSTION 4 I	Late Night with DN DAYDETAILEDF				I ETTED	N 1 A N I				
Start Date		Weekdays	Spots/Week	Rate	Rating	LETTER	aviAin				
Week: 09/10/12	09/16/12	- T	1	\$1,100.00	0.00						
40 WTSP 09/1	1/12 09/11/12	Price Is Right Price Is Right	CM	11a-12p	- T	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
ELEMENT AT	POSTION 1 I	N DAYDETAILEDF	PERIOD IS RA	TE PRICE IS	RIGHT						
Start Date		<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 09/10/12 E 41 WTSP 09/17	09/16/12		1 CM	\$1,200.00 M-F 11-113	0.00 - T	:30	1	\$2,600.00 P-2	0.00 NM	1	\$2,600.00
		LN (M-F)				.00	•	ψ2,000.001 2	0.00 11111		Ψ2,000.00
		N DAYDETAILEDF		_							
Start Date Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$2,600.00	Rating 0.00						
E 42 WTSP 09/14	4/12 09/14/12	M-F 12-1230p	CM	12-1230p	F	:30	1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
ELEMENT AT	POSTION 1 I	10 News @ Nooi N DAYDETAILEDF		TE 10 NEWS							
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12	09/16/12	F	1	\$1,100.00	0.00						
E 43 WTSP 09/14	4/12 09/14/12	M-F 2-3p The Talk	CM	2-3p	F	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
ELEMENT AT	POSTION 1 I	N DAYDETAILEDF	PERIOD IS RA	TE CBS THE	TALK						
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12 44 WTSP 09/17	09/16/12 1/12 09/11/12	F	1	\$800.00 5-530a	0.00 - T	:30	1	\$280.00 P-2	0.00 NM	1	\$280.00
44 WISF 09/1	1/12 09/11/12	5-530a 10 News	Civi	3-330a	- 1	.30	'	φ200.00 Γ-2	0.00 INIVI		φ200.00
		N DAYDETAILEDF		_							
Start Date Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$280.00	Rating 0.00						
E 45 WTSP 09/14	4/12 09/14/12	M-F 5-530p	CM	5-530p	F	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
EI EMENIT ΔΤ	POSTION 1 I	5-530p 10 News N DAYDETAILEDF	DEDIOD IS DA	TE 10 NEWS							
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12	09/16/12	F	1	\$800.00	0.00						
E 46 WTSP 09/14	4/12 09/14/12	530-6a 530-6a 10 News	CM	530-6a	F	:30	1	\$320.00 P-2	0.00 NM	1	\$320.00
ELEMENT AT	POSTION 1 I	N DAYDETAILEDF	ERIOD IS RA	TE 10 NEWS							
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12 47 WTSP 09/1	09/16/12	F M E 530 6p	CM	\$320.00 530-6p	0.00 - T	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
47 WISF 09/1	1/12 09/11/12	10 News at 530p		330-op	- 1	.30	'	φουυ.υυ Γ-2	0.00 INIVI		φουσ.υσ
		N DAYDETAILEDF		_							
Start Date Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$800.00	Rating 0.00						
E 48 WTSP 09/14			CM	6-630p	F	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
E! E! #E! # A T	DOOTION 4	6-630p 10 News		TE 40 NEWO							
ELEMENT AT Start Date		N DAYDETAILEDF Weekdays	Spots/Week	TE 10 NEWS Rate	Rating						
Week: 09/10/12	09/16/12	F	1		0.00						
49 WTSP 09/1	1/12 09/11/12		CM	6-7a	- T	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
ELEMENT AT	POSTION 1 I	6-7a 10 News N DAYDETAILEDF	PERIOD IS RA	TE 10 NEWS							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12	09/16/12	- T	1	\$400.00	0.00			Φ4 0C2 2 = =	0.00.111	.	<b>0.4 22</b> 5 5 5
50 WTSP 09/1	1/12 09/11/12		CM	6-630p	- T	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00

Order / Rev: 699266 - 3 Advertiser: American Crossroads

Alt Order #: 06231802 Product Desc: AMERICAN CROSSROADS WTSP-TV

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 6-630p									
ELEME	NT AT P	OSTION 1 II	6-630p 10 News N DAYDETAILED		TE CBS EVE	NING NEWS						
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	- T		\$1,200.00	0.00						
E 51 WTSP	09/14/1	12 09/14/12	•	CM	7-730p	F	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
ELEME	NT AT P	OSTION 1 II	10 News, 7pm N N DAYDETAILED		TE 7P NEWS	6						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	F		\$1,200.00	0.00						
E 52 WTSP	09/14/1	12 09/14/12	CBS This Mornin	-	7-8a (7:00 AM-8:0	F	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
ELEME	NT AT P	OSTION 1 II	N DAYDETAILED									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	F	1	\$400.00	0.00						
53 WTSP	09/11/1	12 09/11/12	CBS This Mornin	ū	8-9a (8:00 AM-9:0	- T	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
ELEME	NT AT P	OSTION 1 II	N DAYDETAILED	0	`	,						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	- T	1	\$400.00	0.00						
E 54 WTSP	09/14/1	12 09/14/12	M-F 9-930a 10 N	News, 9a0dM	9-9:30A	F	:30	1	\$280.00 P-2	0.00 NM	1	\$280.00
ELEME	NT AT P	OSTION 1 II	N DAYDETAILED	PERIOD IS RA	TE 10 NEWS	8						
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	F	1	\$280.00	0.00						
55 WTSP	09/05/1	12 09/05/12	Letterman  Late Night with I	CM David Letterma	1135p-1237 n	'aW	:30	1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
ELEME	NT AT P	OSTION 1 II	N DAYDETAILED			OW WITH DAVID	LETTER	MAN				
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	W		\$1,100.00	0.00						
56 WTSP	09/05/1	12 09/05/12	Price Is Right Price Is Right	CM	11a-12p	W	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
ELEME	NT AT P	OSTION 1 II	N DAYDETAILED	PERIOD IS RA	TE PRICE IS	RIGHT						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	W		\$1,200.00	0.00			<b>A</b>	0.00.104		<b>#</b> 5 000 00
57 WISP	09/05/1	12 09/12/12	LN (M-F) LN (M-F)	CM	M-F 11-113	5pW	:30	1	\$2,600.00 P-2	0.00 NM	2	\$5,200.00
ELEME	NT AT P	OSTION 1 II	N DAYDETAILED	PERIOD IS RA	TE 10 NEWS	3						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ Week: 09/	00,	09/09/12 09/16/12	W W		\$2,600.00 \$2,600.00	0.00 0.00						
		12 09/05/12		CM	1230-130p	W	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
			Young and the F		•							
_	_		N DAYDETAILED		_		S					
Week: 09/	rt Date /03/12	End Date 09/09/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
			M-F 12-1230p	CM	12-1230p	W	:30	1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
			10 News @ Noc		·							
_	_		N DAYDETAILED									
Week: 09/	rt Date /10/12	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,100.00	Rating 0.00						
		12 09/12/12	M-F 2-3p	СМ	2-3p	W	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
			The Talk									
_	_		N DAYDETAILED		_							
Week: 09/	rt Date /10/12	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$800.00	Rating 0.00						
		12 09/05/12	5-530a	CM	5-530a	W	:30	1	\$280.00 P-2	0.00 NM	1	\$280.00
F, F	NIT A T =	OCTION 4 "	5-530a 10 News		TE 40 NEW 0	<b>、</b>						
_	NIAIP art Date	OSTION 1 II End Date	N DAYDETAILED Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	W	1	\$280.00	0.00						
_												

Order / Rev: 699266 - 3 Advertiser: American Crossroads

Alt Order #: 06231802 Product Desc: AMERICAN CROSSROADS WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
62 WTSP	09/12/1	2 09/12/12	M-F 5-530p	CM	5-530p	W	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
ELEME	NT AT D		5-530p 10 News	EDIOD IS DA	TE 10 NEW/0							
_	rt Date	End Date	N DAYDETAILEDP Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	W	1	\$800.00	0.00						
63 WTSP	09/12/1	2 09/12/12	530-6a	CM	530-6a	W	:30	1	\$320.00 P-2	0.00 NM	1	\$320.00
	NIT AT D		530-6a 10 News NDAYDETAILEDP	EDIOD IS DA	TE 10 NEW/S							
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	W	1	\$320.00	0.00						
64 WTSP	09/05/1	2 09/05/12		CM	530-6p	W	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
FLEME	NT AT P	OSTION 1 IN	10 News at 530p NDAYDETAILEDP	FRIOD IS RA	TE 10 NEWS							
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	03/12	09/09/12	W	1	\$800.00	0.00						
65 WTSP	09/12/1	2 09/12/12	•	CM	6-630p	W	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
ELEME	NT AT P	OSTION 1 IN	6-630p 10 News NDAYDETAILEDP	ERIOD IS RA	TE 10 NEWS							
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	W	1	* /	0.00						
66 WTSP	09/05/1	2 09/05/12		СМ	6-7a	<b>W</b>	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
ELEME	NT AT P	OSTION 1 IN	6-7a 10 News I DAYDETAILEDP	ERIOD IS RA	TE 10 NEWS							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	W	1	\$400.00	0.00						
67 WTSP	09/05/1	2 09/05/12	CBS Evening New CBS Evening New		630-7p	W	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
ELEME	NT AT P	OSTION 1 IN	N DAYDETAILEDP		TE CBS EVE	NING NEWS						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	W	1	+ ,	0.00 W	-20		£4 200 00 D 0	0.00 NIM		<b>#4 000 00</b>
00 W13P	09/12/1	2 09/12/12	7-730p 10 News, 7pm M-	CM F	7-730p	<b>vv</b>	:30	'	\$1,200.00 P-2	U.UU INIVI	1	\$1,200.00
ELEME	NT AT P	OSTION 1 IN	DAYDETAILEDP		TE 7P NEWS	i						
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	CBS This Morning	1 ı CM	\$1,200.00 7-8a	0.00 W	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
05 W101	03/12/1	2 05/12/12	CBS This Morning		(7:00 AM-8:0		.50	•	ψ+00.001 2	0.00 14101		ψ+00.00
_	_		N DAYDETAILEDP		TE CBS THIS							
Sta Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$400.00	Rating 0.00						
			CBS This Morning		8-9a	W	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
			CBS This Morning	9	(8:00 AM-9:0	00 AM)	.00	·	ψ.:σσ.:σσ.: <u>-</u>	0.00	·	ψ.σσ.σσ
_	_		N DAYDETAILEDP									
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$400.00	Rating 0.00						
			M-F 9-930a 10 Ne		9-9:30A	W	:30	1	\$280.00 P-2	0.00 NM	1	\$280.00
			10 News, 9am									
			N DAYDETAILEDP		_							
Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$280.00	Rating 0.00						
N72 WTSP			LN (M-F)	CM	M-F 11-1135		:30	1	\$2,600.00 P-2	0.00 NM	1	\$2,600.00
<b>-</b>		00710111	LN (M-F)	-DIOD (0.5.)	TE 40 115115							
			N DAYDETAILEDP	ERIOD IS RA Spots/Week		Rating						
Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> F		Rate \$2,600.00	Rating 0.00						
										Totals	74	\$72 140 00